

COMPANY PROFILE 2023

## LEARNING TODAY

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## Our Vision

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### A productive, professional, and positive community.

## Our Mission

Through research-based trainings and initiatives, including but not limited to vocational trainings, career counselling, hosting beneficial projects, and providing space for entrepreneurs and students. We help to establish a productive, professional, and positive community. , )

## Our Message

VISION aims for inclusivity where CSOs corporates, small-sized businesses, entrepreneurs, and activists can **all work together in the same space** 





## Our Values

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#### OBJECTIVITY

#### FLEXIBILITY

RELIABILITY

#### PARTNERSHIP

COMPETENCE

#### TRANSPARENCY



## Our Strategic Priorities

- Boosting the local economy through providing working stations for entrepreneurs and SMEs.
- Achieving self-sufficiency for individuals through designing a research-based vocational training.
- Enriching the **development of public sectors** through delivering needs assessment-based training programs.







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WWW.WHYSTUDIO.CO

# CLIENTS LIST



**CLIENTS LIST** 

## our key Clients





























CLIENTS LIST

## our key Clients







# ROJECTS





#### 2018 - 2020 :

2015 - 2019 :

**PRE-CELTA** training.

Training, awarding proficiency English

certifications, teaching English for specific

purpose, IELTS & TOEFL preparation, and



#### 2021:

#### **•** FOOD FOR TRAINING (LMA)

In favour to the WFP, VISION conducted the Labor Market **Assessment** which was held in **14** different municipality (East, West, and South) for the duration of **4 months** The assessment criteria was: Businees owners, Consumers, Government officials, and Target groups. The approach implemented by VISION included **Focus** Group Discussions (FGDs), Key Informative Interviews

(KII), Phone Calls, along with Quick needs assessments via KoBo questionaires. The delieverables were: Fact-sheet per location, Raw Data, and Final Report.





#### **JOB SEEKER & KEEPER PROGRAM** $\bigcirc$

With partnership with **BYTE**. It aims to **empower young people** which consists of two stages, the first is the stage of preparing and searching for a job, which includes (defining LinkedIn, writing a CV, personal interview skills, the art of correspondence, writing motivational letters).

followed by the stage of skills required within the work environment to maintain the job and creativity in it (marketing, negotiation, presentation, customer service, and effective

communication skills).



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#### ENTILAGA PROGRAM $\bigcirc$

In partnership with GIZ & Ministry of Youth, and sponsored by BMZ. It aims to strengthen the role of youth in promoting sustainable development and enhancing their engagement in society.

#### **FUTURE PERSONA**

It is a training program for **people of all ages** that fosters personality and personal growth via practical application. This will provide students the practical knowledge they need to succeed in the future





#### **BUSINESS ENGLISH FOR LRC** $\bigcirc$

It aims to **improve communication skills** needed in everyday professional situations. The English language course contains basic vocabulary and practical phrases in the workplace from beginner to advanced levels.

#### YOUTH UNITED CAMP FOR PEACE $\bigcirc$

Implemented by Vision, funded by GIZ and in partnership with

Ministry of Youth, and funded by BMZ. It seeks to strengthen

youth's contribution to society's sustained growth





#### ROYATIE $\bigcirc$

Funded by **GIZ** and in partnership with **Ministry of Youth**. It is a training program through which we seek to consolidate the role of youth in local development participation. It also sheds light on building youth capacities, providing them with the knowledge and tools necessary to lead development in society.

In addition to enabling participants to understand the foundations of youth work, and encouraging them to launch initiatives and ideas

to promote youth work at the local level.

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The attendees got to know the correct steps for **early detection of** 

**breast cancer**, Exchanged experiences with instructors and gave

advice to the attending ladies.

#### **CHANGE INITIATIVE**

Implemented by Vision, funded by GIZ and in partnership with Ministry of Youth, and funded by BMZ. It aims to work persistently and successfully to promote youth's potential, foster peace, young involvement, democratization, and also to **promote** 

social development.

#### **PINK OCTOBER: AWARENESS SESSION**





#### YOUTH EMPLOYMENT ONE-STOP-SHOP (YESS)

activities for young people.

development.

- It is a project targeting Libyan youth and migrants to enhance employment opportunities, develop skills and enhance social cohesion by providing a variety of capacity building skills and education
- Such as digital skills, entrepreneurship, vocational training, career consulting, and digital content







We implemented this training program as one of the **most important** 

goals of the Vision Center is to include all segment

**ENTREPRENEURSHIP COURSE**  $\bigcirc$ 

Within the training programs of **YESS center** in cooperation

with IOM Libya and with the support of European Union

in Libya.

#### TRAINING PROGRAM FOR THE DEAF AND DUMB

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Within the training programs of **YESS center** in cooperation

with IOM Libya and with the support of European Union

in Libya.

 $\bigcirc$ 

Within the training programs of **YESS center** in cooperation

with IOM Libya and with the support of European Union

in Libya.

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#### **BUSINESS ENGLISH TRAINING PROGRAM**

#### **INDUSTRIAL LINE OPERATION WORKSHOP**

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**JOB FAIR EVENT**  $\bigcirc$ 

Within the training programs of **YESS center** in cooperation

with IOM Libya and with the support of European Union

in Libya.

#### **•** YESS JOB READINESS TRAINING WORKSHOP

Within the training programs of **YESS center** in cooperation

with IOM Libya and with the support of European Union

in Libya.

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ALC:



It aims to celebrate youth resilience and creativity throughout the **coronavirus crisis**. A virtual event was organized to discuss the skills that young people need to acquire, during which a dialogue session was held and some young people were hosted to talk about their skills.

## Our Social Respon-sibilities



#### **INTERNATIONAL YOUTH SKILLS DAY**

#### **INTERNATIONAL STUDENT DAY CELEBRATION**

#### It aims to enhance employment opportunities, develop skills

- and enhance social cohesion by offering a variety of activities;
- o build the capabilities and skills of young people.

#### **INTERNATIONAL YOUTH DAY**

In partnership with Herofil. In the presence of youth activists, media professionals, and entrepreneurs, in which we held a dialogue session with three young entrepreneurs in different fields (writing and publishing houses/adventure and challenge /medicine). With more than 500 young people from all cities of Libya, and we discussed these results as part of their

presentation with the honorable audience.

## Our Social Respon-sibilities

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PROJECTS

A **series of sessions** that aim to introduce and disseminate new and distinct ideas for Libyan youth, sponsored and implemented by the Vision Center.



#### **INTRODUCTION ABOUT GRANTS AND** $\bigcirc$ **OPPORTUNITIES PLATFORMS**

It aims to talk about opportunities and grants targeting

and to improve the chances of young people to receive

a scholarship.

#### **BRIEF BACKGROUND ON LINKEDIN PLATFORM** $\bigcirc$

It aims to highlight the uses and the significance of finding

work on this platform, creating a professional profile.

VISION® TALKS

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Libyan youth, to teach how to write a letter of motivation,



6300

PROJECTS

## INTRODUCTORY SESSION FOR THE STUDENT LEADERSHIP PROGRAM MEPI

It aims to provide an **educational coursework**, as well

as study tours of different regions in the United States

to develop their **leadership skills** and expand their

knowledge of civil society.

VISION<sup>©</sup> TALKS



PROJECTS

#### **INTRODUCTION TO SCHOOL DEBATE** $\bigcirc$

In a corporation with **Culturingua** Organization. It included basic concepts about debating and the importance of time management, which greatly impacts their learning

environment inside and outside.

This service delivered to the students included incubating the students at the center's space for 6 months

VISION® TALKS



#### **HOUR OF CODE**

- and computer science.

### VISION® TALKS

#### **SKILLS FOR TOMORROW**

- international scholarships.

Sponsored by **Raqam-e**, Expertise France, and Benghazi Al Amal Foundation. A global educational event dedicated to spreading the idea of programming

Sponsored by Amideast. This program aims to develop language skills, information technology, and leadership

skills as well as help them to be active members in their

communities. Furthermore, preparing them to apply for



PROJECTS

- FOR BEGINNERS.
- **BY LIBYAN ALUMNI.**
- HERITAGE.
- **HIGH SCHOOLERS.**

VISION® TALKS

ARABIC CALLIGRAPHY COURSE

CHEVENING SCHOLARSHIPS INTRODUCTION

**INTRODUCTION ABOUT ARCHITECTURAL** 

**•** CAREER GUIDANCE COURSE FOR

**INTRODUCTION TO MOTION GRAPHICS.** 

CONTACT INFO

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